

## **POSTGRADUATE PROGRAM IN COMMUNICATION (ACADEMIC MASTERS)**

### **SUBJECT: COMMUNICATION AND BEHAVIOR**

**COURSE MENU:** Human memory and sensitivity in communicational processes. Media and behavioral practices. The pragmatic condition of communication. The connection between media, reproducibility, memory, the artistic dimension, and cultural dynamics.

### **SUBJECT: COMMUNICATION, IDENTITIES, AND MEMORY**

**COURSE MENU:** Discussions about the concept of identity. Identity dynamics and communicational processes. Identity and memory: the communication field and regional identity mediations. Identity and modernity: the "diasporas" and the place of culture. The theoretical debate around the issue of space: post-national geography. Memory as the place of identity affirmation. Memory and hybridity: articulation between regional, national, and transnational cultures.

### **SUBJECT: COMMUNICATION, MEMORY, AND HISTORY**

**COURSE MENU:** The individual memory and the collective memory. The memory frames, remembering and forgetting. The past and the present: narrative and history. Memory and communication. The places of memory. Commemorations. Memory and contemporary culture. Memory as a "temporal anchor": valorization of the past in a context marked by fragmentation, speed, and the ephemeral.

### **SUBJECT: CONTEMPORARY COMMUNICATION STRATEGIES**

**COURSE MENU:** The contemporary technological scene, communication and cultural mutations. Analysis of the impacts of media reconfiguration in the fields of memory and sensitivity.

### **SUBJECT: HISTORY, RECEPTION, AND SENSITIVITY**

**COURSE MENU:** Matrices of the relation between aesthetic and historical reception. Aspects related to the enjoyment of art. Methodological aspects that guide research on sensitivity in a situational and historical dimension.

### **SUBJECT: RESEARCH METHODOLOGY IN MEDIA AND MEMORY**

**COURSE MENU:** Concept of science and scientific methods. Main characteristics of the scientific method. Research in communication, sensitivity, and memory. Theoretical assumptions, procedures, and research techniques applied to communication. Qualitative and quantitative methodologies. Elaboration of research projects in communication. Components of the research project.

### **SUBJECT: GUIDED RESEARCH**

**COURSE MENU:** Practical activities of scientific research in the field of Applied Social Sciences, especially Communication. Dynamics in research groups.

### **SUBJECT: DISSERTATION SEMINARS**

**COURSE MENU:** Systematic development of the research project, culminating in the qualification exam.

### **SUBJECT: SPECIAL ISSUES IN ART**

**COURSE MENU:** Elements of works of art. Contemporary artistic panorama. Art and entertainment. Art, production, consumption, and contemplation.

**SUBJECT: SPECIAL ISSUES IN IDENTITY**

**COURSE MENU:** Identification processes and their relations with the media and social devices. Theoretical and/or methodological aspects for studies involving the bonds of belonging, the sharing of values and identifications.

**SUBJECT: SPECIAL ISSUES IN MEMORY**

**COURSE MENU:** Memory and its relations with the media and social devices. Theoretical and/or methodological aspects for studies involving temporality and experience in the field of communication.

**SUBJECT: SPECIAL ISSUES IN SENSITIVITY**

**COURSE MENU:** Aesthetic experience. Contemporary expression. Sensitivity and feelings. Fruition, interpretation, and evaluation of situations and products. Sensitive aspects involved in communication.

**SUBJECT: CONTEMPORARY THEORIES OF COMMUNICATION**

**COURSE MENU:** Interdisciplinary contributions to the constitution of communication theories. Current unfolding of fundamental currents.

**SUBJECT: THEORIES OF SENSITIVITY AND COMMUNICATION**

**COURSE MENU:** Discussion on the theoretical aspects that articulate sensitive dimensions to communicational problems. Relations between transformations in both the sensitive and the communicational scope. Interpretive exercises.

**SUBJECT: SPECIAL TOPICS IN COMMUNICATION AND MEMORY**

**COURSE MENU:** Communication and memory in their relationship with media artifacts and social elements. Theoretical and/or methodological aspects for studies involving communicability, and past, present, and future experience in the field of communication.

**SUBJECT: SPECIAL TOPICS IN MEDIA AND SENSITIVITIES**

**COURSE MENU:** The field of communication in its relationship with aesthetic experience. Theoretical and/or methodological aspects for studies involving the scope of sensitivity and feelings involved in communication, as well as the enjoyment, interpretation, and evaluation of media products.